

Course on Entrepreneurship

Tools for careers in business



for PhD candidates & Postdocs

When

6 sessions on Mondays

- 28 November 2022, 15:00-17:30 hrs
- 5 December 2022, 15:00-17:30 hrs
- 12 December 2022, 15:00-17:30 hrs
- 19 December 2022, 15:00-17:30 hrs
- 16 January 2023, 15:00-17:30 hrs
- 23 January 2023, 15:00-17:30 hrs

Where

Study center, Radboudumc

Registration required

Via Online Learning Environment



About

The ENABLECARES course on entrepreneurship aims at providing (young) researchers in life sciences with the necessary tools to explore their potential as an entrepreneur or their interest in undertaking a career in business.

In six meetings and assignments (if possible related to your own research project!) you learn about and apply the many aspects of entrepreneurship, such as the product development process, development of an organization from start-up team to a larger scale, customer value propositions, market analysis, marketing strategy, intellectual property, financing fundamentals and much more.